

IL&FS Education Logo



Headline:

This is the main IL&FS Education logo. This is the version that should be used in all situations

Always:

- Use one of the final approved files that have been provided.
- Keep ample “clear space” around the logo; separate from other elements / text

Do not:

- Move / reconfigure the logo elements
- Stretch the logo
- Fill the logo with a pattern
- Add shading to the logo
- Change the colours from the approved versions

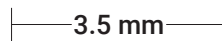
Permitted Logo Variations



Logo Usage:

The full colour version of the logo is preferred. The logo must stand out in contrast compared to the background and should not be reduced beyond a size where the details are not clearly seen. If the logo is not presented in full colour, the IL&FS Logo type is preferred in colour, unless on a monochrome surface.

Minimum Size:



Logo Proportions & Spacing

IL&FS Group
Logomark

IL&FS Group
Logotype

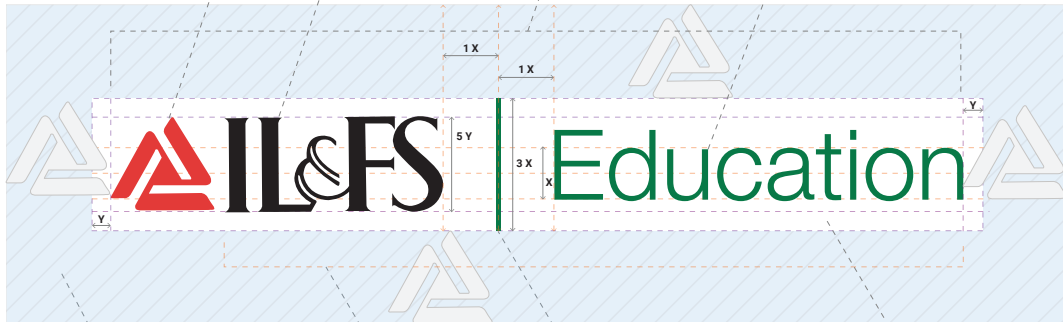
Logo Lockup

IL&FS Education Logotype

Font: Helvetica Neue Light

Size: 75% the height of IL&FS logo

Colour: Hexadecimal #006600



Safe Zone

A minimum required **Safe Zone** of 5 times of measurement 'Y' is to be maintained around the logo

Short Name

Divider

Thickness: At least 0.5 point
Colour: Hexadecimal #006600
Height: 3 times the 'X' height of the IL&FS Education logotype

Clear Space

The minimum clear space of measurement 'Y' is to be maintained & kept free of other elements.

Brand Colour Specifications

Pantone	364
CMYK	80 00 80 40
RGB	00 102 00
Hexadecimal	#006600

80% Tint

60% Tint

40% Tint

20% Tint